

# 44<sup>TH</sup> INTERNATIONAL VIOLA CONGRESS



September 1-5, 2017 | Wellington, NZ

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## Notice to Advertisers

The 44<sup>th</sup> International Viola Congress and the programme is shaping up to be even more magnificent than the 29<sup>th</sup> Congress which was held in Wellington in 2001.

Information for the printed programme is now being collated and design and layout are underway. We are allowing space for advertising and are now taking reservations for this. The specifications follow this letter.

All registered delegates will receive a copy of the programme and they will also be on sale to the general public who attend events. All advertisers in the programme will be added to the website's list of sponsors and will be offered a special rate for a display table.

As you will see from our website, we have confirmed presenters from nineteen countries. As well as our very own New Zealand String Quartet and Te Koki Trio, we also have ensembles coming from Austria, Italy and the USA.

With a Powhiri (formal Maori welcome) to greet our guests, a banquet dinner at Parliament to conclude, and about fifty events packed into just five days, it will be a highlight of New Zealand's musical calendar in 2017.

The gala concert in the Michael Fowler Centre, on September 4 with the NZSO, conducted by Hamish McKeich, will be a truly unique experience with not one, but three international soloists, featuring two world premieres and a NZ premiere. Roger Myers (Austin, Texas) will perform a new version with orchestra of Schumann's "Märchenbilder" and the concert will end with Roger Benedict (Sydney) performing the all-time favorite, Walton's Viola Concerto. Between the two Rogers, Russian-Italian violist Anna Serova will give the New Zealand premiere of Boris Pigovat's "Poem of Dawn" and the world premiere of Roberto Molinelli's "Lady Walton's Garden", a stunning work not without an element of surprise!

We hope you will consider advertising in the programme and look forward to hearing from you soon. Your space request is required by June 30 to guarantee inclusion and camera-ready proofs are required by July 15. Once we receive your request you will be issued an invoice.

Best wishes from the Wellington 44<sup>th</sup> IVC Team,

Elyse Dalabakis (Manager)

Donald Maurice and Gillian Ansell (Co-Chairs)

<http://ivcwgtn2017.wixsite.com/44th-ivcwgtn2017>

The congress programme will be in colour

**Advertisement Specifications**

Full A4 page – NZ\$400

- 210w x 297h mm (portrait)

Please make sure there is no text running within 10mm of the page edge (10mm left and right)

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½ A4 page – NZ\$200

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Please send all correspondence to

[ivcwgt2017@gmail.com](mailto:ivcwgt2017@gmail.com)